

Time, Quality and Money!

With all the current challenges within the egg market, egg size is one key to improving farm incomes from a tight market. However two other areas that can sometimes be overlooked are Longevity and Egg Shell Quality.

Many producers have been used to free range flocks producing up to 72 weeks, in recent years this standard has been challenged and we see Lohmann flocks pushing the standard to the 76 week point with some producers pushing the boundaries and taking Lohmann Free Range Hens to 80+ weeks.

Both the Lohmann 'Classic' and Lohmann 'Lite' are genetically programmed to be able to maintain cost effective levels of production and egg quality beyond the 72 week point.

So how does an extended flock look in financial terms:

Extending laying cycle from 72w to 80w = **8w extra production**

Assuming 80% production = 8w extra eggs per bird:
= 56d x 80% = 44.8 extra eggs = **3.73doz**

At average egg price of 88.3p/doz

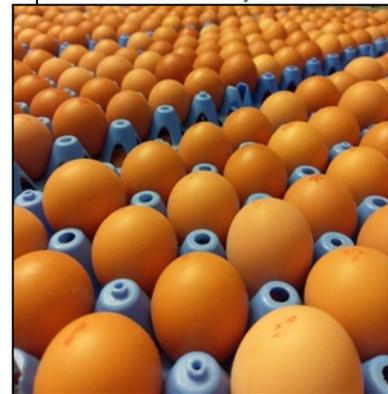
Allowing Feed cost of -51.7p/doz
Production cost of -26.85p/doz = **Profit 9.75p/doz**

By 72w the cost of the pullet should have been paid off so depreciation cost = 0.

Additional income = 3.73 x 9.75p/doz = **£0.36/bird**

On 32K flock, assuming 7% mortality
= **£10,823 extra income**

Ranger Average Prices November 2018



BUT!!

Longevity is nothing without Durability. Class A eggs are the key to improving incomes on laying flocks through standard laying cycles and also the extended period. The durability of the Lohmann Egg is well known but how does this stack up financially on a reduced second's scenario:

Assuming: Average Egg Price:
Grade 'A' = 88.3p/doz
Seconds = 20p/doz

A 32K flock laying on average 330 eggs/bird to 76w = 880K doz eggs

At 7% seconds:

818.4K doz Firsts = £722,647
61.6K doz Seconds = £12,320
= **£734,967 Total Egg Income**

At 5% seconds:

836K doz Firsts = £738,188

44K doz Seconds = £8,800
= **£746,988 Total Egg Income**

2% reduction = **£12,021 Increased Profit**

Ranger Average Prices November 2018

Laying Flocks are a multi factorial puzzle but working with the Lohmann Breed ensures that you have the opportunity to increase and maximise the potential of your flocks

One Boat – One Team – Navigate to Success

Lohmann GB recently received a **Silver** award for parent stock performance which is an outstanding achievement. This was presented at the latest Lohmann Tierzuchts distributors meeting conference in Nice.

The flock was on a contract farm owned, and worked by Richard Morgan who farms near Craven Arms, Shropshire. The award-winning flock achieved 320 hatching eggs between the ages of 24 – 72 weeks. The competition was tough with Ter Heerdt (Holland) coming third with 319.1 hatching eggs and the winning flock coming from Denmark with 325 hatching eggs to 72 weeks.

Kenny Shaw, MD of Lohmann GB said “this was a great night for Lohmann GB to be given such a prestigious award”.



Kenny Shaw, MD, with Chris Morgan, Richard Morgan

He added “all our contract parent stock facilities are fairly new with the oldest being 9 years old and the latest build only in its first flock. This without question is definitely the way forward. Good dedicated management with excellent bio-security is something Lohmann GB take very seriously and with a great bird this result is proof of what can be achieved”.

Richard who had 2 sheds of 14,000 Lohmann Classic was delighted to receive this and commented that it’s a farming family team effort and “thankyou for our award. It’s a great honour to be part of the Lohmann team. Next year Platinum”

A Special mention to Julia Wright, Sales Co-Ordinator, who celebrates 30 Years Service with the poultry industry on 13th December 2018.

So, we are near the end of my first year as MD and if this year is anything is to go by next year will just be as exciting.

May I take this opportunity to thank you all for your loyal and continuing business and wish you and your family a very Merry Christmas and a prosperous New Year.



***Kenny Shaw,
Managing Director***